



Making all aspects of HR easier

Associated Asphalt is one of the largest independent liquid asphalt resellers in the United States. Backed by more than seven decades of industry experience — and a six-million-barrel capacity — the company serves the Eastern United States with a focus on safety, environmental responsibility and dedication to helping contractors pave their own road to success. Discover how switching to ADP® helped their HR team reduce errors and gain time back in their day.

Marilyn Milby
HR & Safety Generalist



Quick facts

- Company:** Associated Asphalt Partners LLC
- Headquarters:** Roanoke, Virginia
- Industry:** Construction
- Employees:** 250-500
- Product:** ADP Workforce Now®
- Website:** associatedasphalt.com

ADP helps position us for success

Our HR team has a lot to deal with internally and externally and partnering with ADP makes it all easier. As ADP updates their systems, they offer correlating educational resources like webinars, “The Bridge” and real-time chat all within ADP Workforce Now to help our managers understand the latest features, troubleshoot issues, and download easy-to-use learning resources. The Learning Management System (“LMS”) helps practitioners learn how to use specific modules through a library of educational courses. This makes our HR team look like rock stars!

No more compliance issues

ADP Workforce Now seamlessly integrates all aspects of talent management, benefits, time and attendance and payroll. The employee self-service feature is a beautiful thing! It has helped us reduce errors caused by manual entries. The reporting features quickly retrieve data our executives need for strategic decision making. Finally, with ADP as a partner, I can sleep at night without worrying about compliance issues.

We left Great Plains to save time

Our prior vendor, Great Plains, had a workflow that led to increased errors. ADP Workforce Now's workflow process allows us to see the modules in action so we can review and approve items across different departments without having to re-enter data. These modules save me time by putting hours back in my day so I can focus on strategy instead of repetitive data entry, and our HR team can look up from our computer screens and engage with our awesome workforce!

Learn more about
ADP Workforce Now
at adp.com/WorkforceNow

